



PHASE ONE  
DESIGN

# PHASE ONE DESIGN LITE

## DESIGN SERVICE PACKAGES

- Page 2:** Kitchen & Bath Design Consultation
- Page 3:** Furniture & Decor Consultation
- Page 4:** Home Exterior Makeover
- Page 5:** Custom Home Design Concept

## Transformation in 60 Minutes

# The Process

Cost

1. **Design Questionnaire:** Begin by filling out a simple questionnaire to help us understand your style, design preferences, and overall requirements
2. **Photo References:** Send us a high quality photo of the room (several photos with different angles preferred)
3. **Design Kick-off Meeting:** Connect with our senior designer for a follow up conversation (via phone or email) to gather more in-depth information about your needs
4. **Room Design:** Our design team will work their magic and create a custom design concept for you
5. **The Big Reveal:** Phase One will present our design concept to you in a 30 minute virtual consultation to solidify design direction for your kitchen or bathroom

- Design expertise by our award-winning team
- A presentation package to demonstrate color selections, interior finishes, lighting, plumbing, hardware, and overall design direction
- A customized design with products curated just for you!

- In-home consultation
- Meet with our senior consultant to look at samples
- Millwork design and drawings

**\$850/room**



## KITCHEN

## FURNITURE & DECOR CONSULTATION

## Transformation in 60 Minutes

# What We Offer

Perfect for a new home or re-decorating project for any room, Phase One is here to give you professional experienced guidance with design and decor direction, furniture style suggestions, and furniture placement layout. All it takes is 30 minutes!

# The Experience

1. **Design Questionnaire:** Begin by filling out a simple questionnaire to help us understand your style, design preferences, and overall requirements
2. **Room Dimension Sketch:** Send us a basic sketch of your room with wall dimensions and placement of doors & windows (sample provided in questionnaire)
3. **Photo References:** Send us a high quality photo of the room (several photos with different angles preferred)
4. **Design Kick-off Meeting:** Connect with our senior designer for a follow up conversation (via phone or email) to gather more in-depth information about your needs
5. **Room Design:** Our design team will work their magic and create a custom design concept for you
6. **The Big Reveal:** Phase One will present our design concept to you in a 30 minute virtual consultation to solidify design direction for your space

# What You Get

### Deliverables Include:

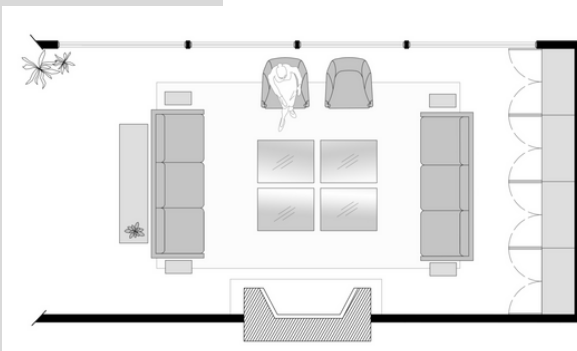
- Design expertise by our award-winning team
- A presentation package to demonstrate furniture suggestions, and basic product information
- A furniture plan to guide you in the placement of furniture and the new layout of your room
- A customized design with products curated just for you!

**Additional Services May Include** *(For a supplementary fee):*

- In-home consultation with our senior designer
- Sourcing of furniture

Cost

**\$850/room**



# HOME EXTERIOR MAKEOVER

## *The Ultimate Home Facelift*

### What We Offer

Are you wanting to make changes to your home's exterior, but don't know where to start? We can bring your vision to life! With our Home Exterior Makeover Package, we'll work with you to come up with a personalized image of your exterior makeover using an image of your existing home, and design concept package.

### The Experience

1. **Design Questionnaire:** Begin by filling out a simple questionnaire to help us understand your style, design preferences, and overall requirements
2. **Photo References:** Send us a high quality photo of the front facade of your home (several photos with different angles preferred)
3. **Design Kick-Off:** Meet with our team for a 30 minute virtual meeting, where we will discuss your design requirements, design aesthetic, what exterior elements you would like to keep or renovate, and more
4. **Design Concept:** Phase One will complete a design concept based on information collected from the questionnaire & design kickoff meeting
5. **The Big Reveal:** Yes, just like the reveals you see on HGTV - Phase One will present our exterior makeover design concept to you in a 30 minute virtual meeting

### What You Get

#### **Deliverables Include:**

- Design expertise by our award-winning team
- A modified/makeover image of the front of your home representing our initial design concept including full color, materials, and product redesign of your home exterior
- Design Guide which will include the following:
  - Product suggestions (garage door, light fixtures, etc.)
  - Color selections including paint colors
  - Material selections (stucco, siding, roofing, and any other relevant exterior material)
- A customized design with products curated just for you!

#### **Additional Services May Include** *(For a supplementary fee):*

- On-site consultation with our senior designer
- Further consultation on how to wrap new exterior materials
- Porch/patio design

### Cost

**\$1,650.00**



# CUSTOM HOME DESIGN

*Your Dream Home: From Concept to Design*

## What We Offer The Experience

We are here to help you design the home of your dreams by providing a custom home design experience that's streamlined, efficient, and doesn't break the bank!

1. **Design Questionnaire:** Begin by filling out a simple questionnaire to help us understand what phase you are at with your home design process, your style, design preferences, and overall requirements
2. **Design Kick-Off:** Meet with our team for a programming meeting, where we will discuss your objective, design requirements, design aesthetic, and everything we need to leave the meeting with a shared sense of direction
3. **Design Concept:** Phase One will complete a design concept based on the information collected from the questionnaire & design kick-off meeting
4. **The Big Reveal:** Yes, just like the reveals you see on HGTV - Phase One will present our completed and final concept of your home design, including floor plans, exterior elevations, and 3D views
5. **Minor Revisions:** With this package, Phase One will offer 1 set of minor revisions to be done on the final concept prior to you receiving the final design package\*

*Once revision is completed, the design package will be released. Any meeting requested after initial design reveal is available for an additional fee of \$150/hour.*

## What You Receive

### Deliverables Include:

- Design expertise by our award-winning team
- Design Drawing Package\* which will include the following:
  - Floor plans
  - Exterior elevations
  - 3D Views of the front and rear
  - 3D Video
- A personalized experience!

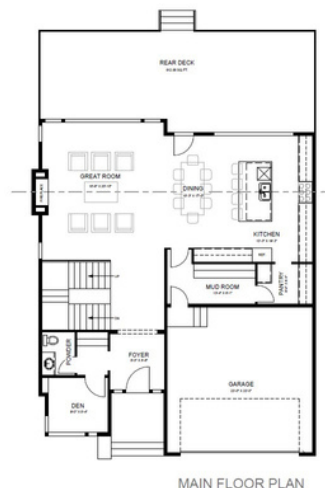
*\*Drawings are not construction ready and are meant to provide client with a design package that can be presented to a builder to provide construction documents.*

### Additional Services May Include (For a supplementary fee):

- Basement floor plans
- Millwork design and drawings
- Construction ready drawings

## Cost

**\$7,500**



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